

Max France

Graphic Designer & Animator

maxwellfrance.com
mfrance1189@gmail.com
573.268.7167

Work Experience

Motive | Designer

FEB 2021 - NOV 2023, DENVER

Creating everything from Key visuals to 3D animations for a range of clients including Pepsi, Ruffles, Nike, and Dicks Sporting Goods. I collaborate with creative directors, copywriters, developers, production artists, and account managers on a variety of projects from social media to experiential events.

Ideas United | Designer

JUN 2019 - JUL 2020, ATLANTA

I worked closely with creative directors, product managers, developers, copywriters & producers to create engaging experiences and events for clients like Emory, Care, & Campus Movie Fest. I also was responsible for the creation of motion graphic templates and various video assets for clients such as DC Universe, NCAA, & The PGA of America.

UTÖKA | Junior Designer

JAN 2018 - FEB 2019, ATLANTA

I worked with a variety of clients such as Coca Cola, Newell Brands, and various local businesses. My responsibilities included visual mock-ups, brand development, pitch deck presentations, social media posts, post production & motion design.

Iris Worldwide | Design Intern

MAR 2017 - JUN 2017, ATLANTA

I collaborated with copy writers, art directors, and fellow interns on social media accounts and pitch decks for brands like Shell Fuel, Zaxby's Chicken, and Bentley.

Education

The Creative Circus / Design

DEC 2016 - JAN 2018, ATLANTA

Worked with students of copy writing, art direction, and photography to create various projects in branding, web design, publication design, & capital campaigns.

Columbia College / B.F.A. GD

AUG 2010 - DEC 2013, ATLANTA

Developed skills in painting, illustration, printmaking, & Photography. Won a grant for my work in painting. Won several Student Show awards.

Skills

Design: Presentation Design • Layout • Type • Illustration • Visual Mock-ups • Photoshop • Web Design • Branding • Style Frames • Storyboards • Character Design • 3D Modeling • Print

Motion: Kinetic Type • HTML5 Banners • 3D Animation • 3D Rendering • Character rigging & animation • Product visualization • Dynamic simulations • Particles & Open VDB • MOGRT creation

Collaboration: File management • Review and presentation • Self Starter • Communicative • Detail Oriented • Flexible • Critiques & Brainstorms • Workshops

Tools: Illustrator • Photoshop • Cinema 4D • After Effects • Adobe InDesign • Figma • Octane Renderer • Adobe Premier • Adobe Animate • Wordpress