

Max France

Multidisciplinary Designer

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Work Experience

JD Finish Line | Designer

JUL 2024 - Present, BOULDER

- Collaborate cross-functionally with Art Directors, Stylists, Fabricators, and designers to conceptualize and execute seasonal campaigns across North American retail locations.
- Design multi-platform creative solutions across print and digital mediums, maintaining brand consistency and high visual standards.
- Develop comprehensive visual guidelines for photo and video production shoots.
- Deliver high-impact visual assets in partnership with major global brands, including Nike, Adidas, and New Balance.

Motive | Designer

FEB 2021 - NOV 2023, DENVER

- Conceptualized and produced end-to-end creative deliverables, ranging from high-level key visuals to complex 3D animations for major brand accounts, including Pepsi, Ruffles, Nike, and Dick's Sporting Goods.
- Partnered with cross-functional teams, including Creative Directors, Copywriters, Developers, Production Artists, and Account Managers—to execute campaigns seamlessly.
- Designed multi-channel collateral, spanning social media marketing campaigns and immersive experiential event branding.

Ideas United | Designer

JUN 2019 - JUL 2020, ATLANTA

- Engineered high-engagement visual experiences and event collateral for high-profile clients, including Emory, Care, Campus Movie Fest, DC Universe, NCAA, and The PGA of America.
- Designed modular motion graphic templates and dynamic video assets to streamline content production workflows.
- Worked closely with multidisciplinary teams of Creative Directors, Product Managers, Developers, Copywriters, and Producers to deliver cohesive digital solutions

Education

The Creative Circus / Design

DEC 2016 - JAN 2018, ATLANTA

Worked with students of copy writing, art direction, and photography to create various projects in branding, web design, publication design, & capital campaigns.

Columbia College / B.F.A. GD

AUG 2010 - DEC 2013, ATLANTA

Developed skills in painting, illustration, printmaking, & Photography. Won a grant for my work in painting. Won several Student Show awards.

Skills

Design: Presentation Design • Layout • Type • Illustration • Visual Mock-ups • Photoshop • Web Design • Branding • Style Frames • Storyboards • 3D Modeling • Print Production

Motion: Kinetic Type • Video Editing • Motion Graphics • GIF Creation

Collaboration: File management • Review and presentation • Self Starter • Communicative • Detail Oriented • Flexible • Critiques & Brainstorms • Workshops

Tools: Illustrator • Photoshop • Cinema 4D • After Effects • Adobe InDesign • Figma • Octane Renderer • Adobe Premier • Adobe Animate • Wordpress • SquareSpace